



You will prefer it,



## Democracy vs. Dictatorship

Out of the welter of financial and economic difficulties and problems now troubling a confused world—and which are directly or indirectly the outcome and aftermath of the Great War, there has emerged one great question which now begins to overshadow all others, because all others are bound up in it. That question may be summed up in the words: "Has Democracy failed?" Are democratic forms of government incapable of successfully dealing with conditions as they now exist in most countries and in the world at large?

The Great War, we were told, was a war to end war; a war to save civilisation; a war to protect democracy from autocracy. Nevertheless, it is actual results as we see them throughout the world today, there is now more talk of war than there was in the early months of 1914: there are more people who question whether civilization was saved, or can be saved; there is more of the autocratic in government than was the case during a half century before the war.

The question, therefore, that most naturally is disturbing the minds of all thoughtful people is: Whither are we drifting? What is to be the outcome of the present drift? Is it impossible under democratic forms of government to solve present problems, and, in order to solve them, is it necessary that new systems and forms of government be set up?

Four great nations are today under openly acknowledged dictatorships—Russia, Italy, Germany and Austria. Parliamentary institutions are either wholly abolished or suspended in all these countries. Under stress of existing financial and economic emergencies, greater powers have been granted to a Democratic President in the United States by a Congress under control of the Democratic party that were even dreamed of a few years ago. In Canada certain emergency powers have been conferred upon a Conservative Government, while in Great Britain a union of members of all parties exists under the name of a National Government.

There is, however, this difference as between Russia, Germany, Italy, Austria, and the United States, Canada, Great Britain, that whereas in the first four countries parliamentary government is, for the time being at least, abolished, in the latter two countries Parliaments will retain full control of the situation and can at any time withdraw the powers granted to them by their respective governments.

It would, however, be idle to deny that there is an under-current of opinion existing in the ranks of all political groups to a greater or less degree that present representative forms of government have not measured up as well as it was expected they would, should and could, to the needs of the time. As a result, intelligent men and women are asking whether the fault lies in the free democratic system itself, or whether it lies rather in the failure of those who for the time being are the leaders and representatives of the people under that system to adequately meet the responsibilities and discharge the duties imposed upon them.

One writer in a Western magazine discussing the rise of dictatorships in Europe says: "Those who are out-and-out democrats, and who believe in parliamentary government, will regret this relapse, but it is evident that it is only under certain conditions that democracy is the wisest and safest form of rule. When people are controlled by passion or prejudice, or when they are ignorant or stupid followers of custom, they are unfit for self-government. When they are thoughtful and intelligent and have a high regard for justice and equity, they may be trusted to manage their own affairs." He concludes:

"The moral of all this for Canada is very obvious. She is worthy of parliamentary rule so long as wisely-chosen parliaments intelligently exercise their powers, but when these are indolent or the cat's-paw of controlling interests, then there is bound to be agitation for reform."

In other words, the question is: Are the powers possessed by our governments individual and collective responsibilities? The conclusion seems to be that it is not a true democratic system of representative government that is at fault, but the way in which the people themselves are making of that system in governing themselves.

At election times when as a people we are choosing our representatives in Parliament, and through them placing a Government in power over us, are we acting intelligently, or are we swayed by passion or prejudice, or blindly following a charted course without thinking for ourselves or giving heed to what we are doing?

It is never safe in life to make great decisions when we are not in a normal state of mind. It is an unsafe to make such decisions when we are on the mountain-tops of prosperity and laboring under an undue optimism; it is equally dangerous and unwise to make them when in the deep valleys of depression and controlled by a warped pessimism. The marking of our ballot should be directed, not by our emotions, but through the application of our thinking powers.

Dictatorships mean the loss of liberties now enjoyed, but if as a people we do not show our appreciation of those liberties by using them properly, then we are not deserving of them. Dictatorships are dangerous. If the nations of the world resort to dictatorships there is bound, sooner or later, to be a clash between this dictator and that dictator. Dictators must have their way, or they cease to be dictators, and when the desires of two or more of them come into conflict the people under their authority and control will suffer.

If we cherish our present democratic institutions of government, if we want to retain them, we must as a people prove ourselves worthy of them. We must think for ourselves and act intelligently. Otherwise some person will arise and assume to himself the autocratic power to think and act for us.

### Too Bad He Didn't

John N. Cameron, mathematician at the Northwestern State Teachers' college in Alva, Oklahoma, said that if Judas had established a trust fund of \$1 at 4 per cent interest, compounded semi-annually, the estate now would be valued at \$10,000,000,000,000,000.

Demand for American products in Egypt is growing.

### Weary Days—Sleepless Nights

#### Wrack the Nervous System

Men and women toss night after night on sleepless beds. Their eyes do not close in the refreshing repose that comes to those whose nerves are right. They are irritable, nervous, weak and worn out, and cannot look down the road.

Milburn's H. & N. Pills is the remedy that is required to restore them the blessing of good health. They bring back the sound refreshing sleep, tone up the nerves, and impart that sense of buoyancy to the spirits that is the result of renewed mental and physical vigor.



### Hunting Stolen Railways

#### But Clews Are Indistinct Say Police Of Europe

Police of Europe are still hunting for two stolen railways, but declare that the clews are indistinct. One is a mountain railway in Central Europe, which had been closed during the World War and forgotten for some time later. When a party of officials and workmen prepared to put it in condition for reopening, all they could find was one cog. Later, thieves in Hungary took away everything connected with another line, temporarily out of commission from rolling stock to rails and the like. Trace of it has been found.

### A 266 lbs. MAN LOSES FAT

#### 5 lbs. Off—Feels Better

A woman writes about her husband as follows: "He started to take Kruschen Salts for rheumatism. His weight was then 266 lbs. He began to lose weight, and now is 210 lbs. He takes 10 grains of Kruschen Salts, a teaspoonful of Kruschen Salts in a cup of warm water every morning. People keep asking him what he has done to catch his weight down, and he always says Kruschen Salts."—(Mrs. E.S.)

Thousands of overweight men and women eat Kruschen Salts as the better means of reducing than by taking drugs. The little daily dose of Kruschen Salts keeps the organs in trim, gives you energy every day, and puts you with such a feeling of vitality and vigor that before you know it you are safely "jumping out of your skin" with energy instead of napping around and reduction follows as a matter of course.

#### Unnecessary Noise

#### Annoyance Often Caused By Use Of Motor Horn

There is no reason why a comparatively mild bulb siren should not suffice for any motor vehicle. Again there is a strong case for prohibiting the use of the horn during certain of the night hours. The horn is not one of the motorist's controls, nor is it an instrument of threat. It is a warning useful in its place and it should otherwise lie dormant.—Glossow Herold.

### Good Way To Stop Acid Stomach

Any druggist will tell you the best way to stop acid stomach and indigestion is to take a little Bisulat Mangan in water after meals. This will stop your indigestion and sweeten the stomach, get rid of gas and belching in no time. Ask any druggist.

#### Map Depicts All Canada

#### Moving Canvas Being Painted By Montreal Scene Artist

A moving panorama map of the Dominion of Canada, the largest of its kind in existence, is being painted by Gordon Hammock, well-known Montreal scenic artist, who created the gigantic map used in Canada's exhibit at the Century of Progress Fair at Chicago. The huge canvas is 100 feet long and ten feet high and will move on a belt behind a stage equipped with an opening ten feet high by twenty feet wide. It will be exhibited throughout Canada and England.

Starting from the Atlantic Ocean, the scene takes in the whole of Canada to Victoria and the Pacific, employing various colors and scenes, towns, lakes and rivers. Government stands out distinctly, as do the mining areas, and the relative position of one place to another can be easily picked out. Even Canada's sports facilities have been included in this important undertaking.

#### Who Owns The Honey?

A curious problem has been raised by the actions of certain bees at St. John's, New Brunswick. A beekeeper sold some honey to a neighbor who carried it to his home not very far away. There the vendor's bees discovered it and organized to recover the honey. This they did, but not before the purchaser had found out and made sure of the identity of the bees. Who owns that honey?

#### Woman's Weakness

"I had a breakdown, the least amount of exercise would make me feel hardy, rest at home would not help, I could go weak again, could not get about in my house," said Mrs. J. A. Johnson, 19 Broad St., New York. "I had a weak appetite and suffered from feminine troubles. I took Dr. Pierce's Favorite Prescription. I felt like a new person. All drugs were Dr. Pierce's Clinic, Buffalo, N.Y."

#### Dread Germ Isolated

Immunization against tuberculosis may become a possibility in the near future through a recent discovery of Dr. C. H. Bolesman, of Colorado College at Colorado Springs. Dr. Bolesman, who has been working under the direction of the Colorado Foundation for Research in Tuberculosis, announced that he had isolated the active principle of the tubercle bacillus.

Hungary is wrestling with the problem of marketing its abnormal wheat surplus.

### Modern Project Planned

#### Air Line Across Sahara Desert Is Aim Of France

With only 24 hours from the heart of Europe to the heart of the Sahara, French experts are drawing plans for a Saharan Air Service instead of concentrating on the Trans-Saharan Railroad, which yet may take years to complete.

The success of several aviation and automobile missions to various points of the Sahara both from Morocco and Algeria has convinced the French Government officials interested in central African development that the liaison between metropolitan France and the African colonies can be accomplished by air.

The Trans-Saharan Railroad Commission has made extensive studies of the probable and possible routes, but these plans still are in dispute because of the more recent and very accurate findings.

The advantages of automobile and aviation routes are apparent in that sudden tactical surprises, or heretofore unknown developments in climate, or geological aspects may be overcome by a simple change of route.

French civil aviation authorities still are working on plans for the Trans-Saharan Air Line. In fact, the 1934 budget contains an appropriation of \$100,000 for Trans-African studies, which would provide for an air route joining France and the desert with other contiguous lines over North Africa.

### May Visit South Africa

#### Several Canadian Farmers Likely To Join English Party

Exchange of views by empire farmers arranged each year since 1926 under auspices of the British National Farmers' Union has continued to yield considerable practical benefits to those taking part and big preparations are now in hand for the tenth tour which is to take place in January next.

On this occasion the party is to leave England for the Union of South Africa and Southern Rhodesia, and it is stated that among them will be several representatives from Canada. Major-General F. J. Duncan, the secretary of the British National Union, says inquiries have been received from Canada concerning the tour.

#### Could Play Great Part

Canada can play a great part in peace by joining an international plan for control of minerals required for armament manufacture, suggested Dr. Alfred Zimmerman, of London, England, noted authority on international affairs, when addressing the Canadian Club at Edmonton, Alberta.

Four new banks were opened in Mexico recently.

I come with a few cans to knock out a rough cold with ZUCKERLICHT. It is so supremely good that only a few doses are needed to subdue the common cold. It is a sugar candy, containing three times its volume of water making it go down easily.

Will not upset your stomach. Just suffice, instant relief from cough, colds, flu or bronchitis. No side effects. ZUCKERLICHT is sold everywhere.

ZUCKERLICHT is a registered trademark.

It costs only 15¢ a can.

It comes in a can.

It is a sugar candy.

## HOW TO AVOID ILLNESS

When you begin to feel fagged out at the end of the day, look out. Illness is just around the corner waiting to happen. There is nothing like Wincarsin, the great tonic that has won over 20,000 recommendations from medical men.

Wincarsin is not a wine, not a drug. In each bottle there are all the nourishing elements of 2½ lbs. of grapes added to the strengthening elements of beef and guaranteed fruit extracts.

These elements in Wincarsin will quickly restore energy. They will help you to sound sleep, vigorous awakenings and active, enjoyable days. Drink this delicious wine regularly three times each day. Your toner will drop from your shoulders.

To pick you up when you are out of sorts, to soothe your nerves, enrich your blood, or to give you energy, insomnia, anemia and debility, take Wincarsin.

At all drugstores—Sales Agents: Harold F. Rieck & Co., Ltd., Toronto.

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Protector For Safes

War Veteran Worked Eight Years On Gas Cage

James J. Walsh's experience of being gassed in the world war prompted him to consider the practical use of tear gas in civil life and resulted in the invention of a gas bomb protector for safes and other depositories.

While spending 18 months in a Philadelphia hospital after his war experience, Walsh evolved a plan for connecting a tear gas tube with the lock of a safe as additional protection. He obtained a position with a safe manufacturing company in order to acquaint himself with safe locks.

"It took me eight years to perfect my system of incorporating the gas cartridge in the lock," he said. "But it was well worth the time."

"None of the persons for whom tear gas has been installed had a robbery. There was one instance in this city of a large manufacturing company which had been having frequent robberies. I installed a tear gas system. Within a short time another entry was attempted. The two intruders were overcome and were found in the morning stretched on the floor. It took them two days to recover."

"Despite the fact that the chlorine used leaves no harmful effects, a warning sign is posted outside on any property where it is used, aside from the sign over the lock on the safe."

"The gas release is fool-proof. Two-thirds of it comes outside, but one-third remains within the safe making it impossible to break the lock and then come back later, hoping the air will be cleared. The concentrated gas within the safe will be just as effective when a second attempt to open the safe door is made."

### An Important Industry

The pulp and paper industry is the most important manufacturing industry in Canada, heading the lists in 1932 for gross and net values of manufactured products as well as for total number of employees and distribution of wages and salaries. In total capital invested the industry is second only to electric light and power plants.

Said to have been worn by Charles II, a pair of doekins gloves with fingers and gauntlets embroidered with silver thread, were sold in London recently for \$35.

Public works projects are stimulating the building industry in Germany.

### Seeking Ancient Hoard

One Guide Going With Australian Bushman To Explore Old Region

An Australian police trooper with a single guide has set out into the practically unexplored scrub near Bundarra, in search of a treasure buried nearly 280 years ago, says a despatch from Perth, Western Australia.

The hoard, believed to consist of 78,000 golders (\$45,000) was buried in 1656, 100 years before Australia was officially discovered, following the wreck of the Dutch ship De Vergeende Draeck.

Old charts suggest that the treasure is probably hidden under a cairn which two experienced bushmen say they saw in an isolated clearing. They took it for a lonely grave, till documents revealed the spot as the probable hiding place of the hoard.

The trooper, who is guiding the police trooper, says that he found a skeleton which crumpled at his touch, in a cave beneath the cairn. Beside it were a number of golden golders dated between 1618 and 1648.

The skeleton is believed to be one of the survivors of the wreck, who fell, overcome with heat and thirst, after burying the treasure that was no longer of any use to him.

### Japanese Keep Christmas

Although Not Christian Nation, Day Is Widely Observed

Japan still celebrates Christmas, this year with usual fervor despite the fact few Japanese are Christians.

Observance of the Christmas holidays has grown with the years and has been carefully fostered by retail merchants, who, years ago, saw in the foreign custom of giving gifts at Christmas time an opportunity to increase their trade.

Big department stores here will be decorated with holly, mistletoe and evergreen for a month and some of them will employ Russian refugees to dress in the traditional garb of Kris Krinkle and mingle with throngs of shoppers.

Because of hard times, most shops will feature gifts this year selling at not more than 25 per cent above cost.

The New Year always has been a season for celebrating in Japan, and still remains a bigger event than Christmas. Hundreds of thousands of Japanese children, however, will look forward to the visit of Santa Claus as do the children of western lands.

## THE RHYMING OPTIMIST

By Aline Michaelis

### HILL NIGHT

Along the hills the steps of night are swift:  
The whip-poor-will sends out his lone-

Whistle, twilit glories on the high clouds drift.  
Then sudden silence where dark

Clouds fall.  
In thought I visit cities in the night  
When streets like flowers blaze out in

Red and red,  
Obliterating moonbeams' footstep white.  
And pallid stars that glimmer overhead.

The city nights are marrs with voices shrill,  
A thousand raucous noises blaring

But here, on this remote abe rocky hill,

The silence rises, lusty as a shout!

'In their whole history there has been only one case of murder, and that was committed by a foreign assassin.'

A brawl is a very rare occurrence, and the average total prison population is two or three out of a total population of 5,600.

"There is no social life whatever in the Turks and Caicos Islands, and there are not ten English residents Only 160, or three per cent, are white.

The old woman continued her daily round of calls.

This is a new phenomenon.

Aged German Woman Gives Half Dollar From Her Arms

A lady canvasser for the Federated Charities of Montreal raised \$743,000 in Montreal last spring.

Descending the steps of a house while making a collection, she met an old woman, a professional beggar, just going up. The old woman remarked: "These are hard times for us beggars, aren't they?"

The canvasser explained things to the old woman, pointing out she was soliciting funds for the care of the sick and poor.

Suddenly the canvasser found herself the recipient of 50 cents while the old woman continued her daily round of calls.

All the signs point to a cold and mild winter.

## CHILDRENS COLDS



### World's Largest Excursion

What is said to have been the world's biggest excursion was run by the Great Western Railway in England, when their wives and families, numbering 27,112, left in thirty-one special trains for their annual holiday, their destination being no less than 350 seaside resorts.



Improves flavour of meats, fish and vegetables. Pays for itself many times over. All dealers, or write—

Canadian Paper Products

HAMILTON, ONTARIO

W. N. U. 2021

## THE GLEICHEN CALL, GLEICHEN, ALBERTA



Imperial Tobacco Company of Canada, Limited

## PRICE REDUCTION!

and Poker Hands, too!

All packages now contain more tobacco.

It pays to "Roll Your Own" with

## TURRET FINE CUT CIGARETTE TOBACCO

SAVE THE POKER HANDS

### Premier Was Thrifty

Late Sir Oliver Mowat Borrowed Clock When Parliament Met

In the new foyer of Massey Hall Toronto, there hangs a clock which formerly graced the dining-room of the famous old Queen's Hotel on Front Street. According to the historic log of early Toronto this clock was loaned regularly to the Parliament of Sir Oliver Mowat when it met in the old Parliament Building or Front Street. This grand old man was too thrifty to purchase one for the House.

Those were indeed the "good old days" for Canadian taxpayers.—Financial Post.

## YOUR HIDDEN TROUBLE

Incomplete elimination of body wastes exists to-day in the majority of homes even those with the most regular habits often suffer from this condition. Incomplete elimination of wastes causes fatigue, nervousness, or suffer headaches and indigestion. The cure is simple. Take a daily dose of Dr. Andrews' Liver Pill. Eat moderately, drink plenty of water, exercise, and satisfy your body—and once or twice each week, take a full dose of Dr. Andrews' Liver Pill. Dr. Andrews' Liver Pill will keep you in the pink of condition by helping Nature to do its work in removing waste products. Your druggist sells Dr. Andrews' Liver Pill. Sole Agent: John A. Hudson Co., Ltd.

### Wheat Stored At Churchill

Life is like walking along a crowded street; there always seem to be fewer obstacles to getting along on the opposite pavement, and yet, if one crosses over, matters are rarely mended.—Professor Rushton.

### Across The Rend

Life is like walking along a crowded street; there always seem to be fewer obstacles to getting along on the opposite pavement, and yet, if one crosses over, matters are rarely mended.—Professor Rushton.

One of every 13 butchers' assistants in London is a woman.

### Longest Lived Bird

Parrots have talked their way through a hundred years—Eagles and Crows probably live to a century. A pair of Eagles have lived through three generations on a farm in Ontario.



## EVEREADY

### LONGEST LIVED RADIO BATTERIES

Longer life and greater capacity mean low cost and convenience. Eveready Layerblit

Battery "B" Batteries pack almost double

the quantity of power-producing ma-

terial into their flat layers. Eveready

Air-Cell "A" Batteries have made

possible the new radio sets for

unwired homes which operate

without recharging bat-

teries. Ask your dealer

about these new radios

in your favorite

make.



CANADIAN NATIONAL CARBON CO., LTD.  
Calgary Vancouver TORONTO Montreal Winnipeg  
Owning and operating Radio Stations CKMC, Toronto

## What's Become of all The Homely Women?

Women simply aren't homely any more. You meet plain women, yes...but their smart, trim air is the envy of many who are only beautiful.

In the old days, when a girl gave promise of becoming "hopelessly plain," she was frankly informed of the fact to save her from hurt pride in later years. She remained frumpy and tried to convince herself that she didn't care!

Not today!

Advertising has played a remarkable part in making every woman attractive.

It has taught her to use the beauty and charm that are here heritage, regardless of the shape of her features, her teeth, her hair, her hands, her complexion, her clothes, and even her erect, athletic figure have been "brought out" by methods constantly before her in advertising.

**Read the advertisements. They hold secrets of beauty and style that were denied the women of yesterday**

To the  
Old Country  
for  
Christmas

FARES  
EXCEPTIONALLY  
LOW  
NOV. 20 to JAN.  
Return Limit  
5 MONTHS

Go while the bargain fares  
are in effect — Through  
train service to seaboard  
Connecting with fast com-  
fortable Canadian Pacific  
Steamships

Frequent sailings during  
November and December  
TRAVEL ALL

CANADIAN  
PACIFIC

NEAREST  
WAREHOUSE  
BASSANO  
PHONE 82

### COAL AND TRUCKING

Special Prices on Your Winter Coal

#### SEE ME

Indian coal, lump \$4.10 delivered  
Indian coal, stove, \$3.40 delivered  
Special prices on north coal...

If you have any trucking of any

description see me. My prices  
are right

Residence Phone No. 13

TED KRAUSE

### GEO. W. EVANS

Undertaker  
And Embalmer

### MOTOR HEARSE

Artificial wreaths always  
on hand. Weather does not  
effect these flowers in any  
way

### The Gleichen Flour Mill

Bent Ideal Flour milled by the  
Gleichen Flour Mill is a straight  
grade and consequently has higher  
protein contents and greater food  
value than First Patent flour.

It has a slight creamy color when  
first ground but becomes perfectly  
white in a month or two as it bleaches  
naturally in the bag.

Keep a few months supply of Bent  
Ideal on hand and you will always  
be sure of having a well matured  
flour of the very best quality in your  
home.

### SPEND CHRISTMAS AT HOME

Perhaps you have been wishing  
for a long time that you might go  
back East for Christmas, or visit the  
Old Country once again. This is the  
year to gratify your wish.

Inviting low fares will be ob-  
tainable November 20th to January  
5th to the Old Country, December 1

### TOWN & District

Hugh Human whose home is Gleichen, but who has been on the Royal Bank staff at High River, has been promoted and transferred to the main office office in Calgary.

Mr. and Mrs. W. S. Summerfeldt of Calgary are spending a few days in town visiting their daughter Mrs. Smith. Mr. and Mrs. Summerfeldt have recently returned from near Saskatoon, where they spent part of the past summer looking after their farm interests there. They report rays as having been very poor in that section of the country.

The two local boy's rugby teams played a game recently which resulted in a 1-1 tie. The winning team was M. Murray, Tracy, Schneid and T. Downey, while Mervin, One forward pass was won by E. Lester, MacCallum to E. Lester, N. Schneid and E. Lester became the stars as did Murray and Clifford for the opposite. The teams were: B. MacCallum, E. Lester, N. Schneid, W. Lester, W. Desjardins, N. Murray, A. Hiebea, D. Garland, T. Downey, S. Guttman, L. Thorburn, Second team: M. Murray, R. Clifford, J. Desjardins, V. Anglin, J. Garland, B. Schmidt, D. Woods, F. Michael, K. Schmidt, B. Sevens.

The Meadowbrook Hockey Club are not holding a dance on November 27. This was an error on the part of The Call.

Tomorrow night — Thursday — at 8 p.m. W. R. Howson, M.L.A., the Liberal leader for Alberta will deliver an address in the Gleichen Community Hall. Mr. Howson will be assisted by several other speakers.

Al Wilson, an old time Gunner, will be back on the job this winter as he has been informed that he will be eligible to play amateur hockey this winter. Bob Brown who also applied for his amateur card failed to get it and will not be seen on the Gunner line up this winter to the keen disappointment of the local hockey fans. It is reported that Jack Roberts the goalie of the Gunners in years gone by has accepted a similar job on the Olds lineup.

A large number of people from these parts took advantage of the bargain rates given by the C. P. R. to Calgary last Friday and Saturday. Every train going west had its quota of Gleichenites aboard. Saturday afternoon the town had a deserted appearance and business was slack.

Mrs. McIntyre, who for sometime past has been on the staff of the Holy Cross Hospital, Gleichen, underwent an operation last Thursday. Latest reports she is doing as well as could be expected. Miss McIntyre will likely be home sometime next week and will stay until after Christmas to recuperate.

Sunday was indeed a delightful day. So magnificient was the day that one would think spring had arrived.

to January 5th Eastern Canada. If  
your desire should be to go south  
there are Homevisitors' fares to  
the Central States available December  
1st to January 5th, or to the  
popular Pacific Coast, November  
15 to February 25th. The privileges  
in connection with these low fares  
are many, including stop overs,  
general passes and optional routes,  
coupled with fine, fast comfortable  
Canadian Pacific Service.

Mr. H. L. Phillips, ticket agent  
Gleichen, will be glad to give detailed  
information.

Scrupulous care  
in selection of natural cereals, cultur-  
ed yeast and choice hops and pains-  
taking supervision of an expert staff  
of brewers, contribute to the excel-  
lence of Alberta Five Famous Beers.

Support Alberta Industries

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

DISTRIBUTORS LTD.

### IT'S HARD TO BURY A THING THAT KEEPS MOVING

A farm hand and old blind horse which had outlived its usefulness. One day it fell into an old well. The farmer looked in and saw him standing deep in the water. There seemed to be no way to get him out and as he was quite useless and the well abandoned and dangerous, the farmer instructed his men to fill up the well and leave the horse buried in it.

The men began to shovel dirt into the well. But the horse was alive and not willing to be buried. When the dirt began to pour in on him he began to shake it off and tread it underfoot. As the well was filled up the horse came nearer and nearer to the surface, and when the men had finished filling the well the horse walked out into the pasture.

There is a moral to this story. The very things which conspire to keep the lion-hearted ones from us, are used by them to lift themselves out of difficulties and into the light. The very last thing we should do is to decide to act dead and be buried.

The curling rink members have been busy getting the rink in shape for curling and have spent many hours doing repair work. Just as soon as the weather gets colder they intend to make ice.

Take a look at the label of your paper and find out how you stand with

your subscription. If you are in arrears or your subscription is failing due shortly a prompt renewal would be appreciated.

Many a man who has "gone over the top" would shrink from acting as judge of a baby show.

Don't call a man lazy too hastily. The poor fellow may be suffering from voluntary inertia.

In his write-up of a home talent play on Alberta editor recommended a neighbor for his "clever impersonation of a gentleman."

It is just as safe to guess that it is the headlight nearest to you that is out.

### WILL TAKE WHEAT ON SUBSCRIPTION

The Call will accept payment for subscriptions in wheat, at the rate of 50-25 bushels a bushel. That is three bushels of No. 1 or No 2 wheat will pay a year's subscription. This policy covers areas, renewals or new subscriptions and applies to bona-fide farmers in any part of Alberta. The wheat may be delivered to any elevator with a graded storage ticket made out in the name of The Gleichen Call and presented to The Call for credit. This exchange will be in force until definite notice of withdrawal. All farmers wishing to take advantage of it are requested to do so as early as possible during the grain marketing period.

## ALBERTA'S OPPORTUNITY

### IN THE British Bacon Market

For the first time in history the World's Greatest Bacon Market has guaranteed definite quota to Canadian Bacon Producers, under Controlled Imports to Assure a steady Market. Canada's quota is 280,000,000 lbs. annually.

### THE KEY TO THIS MARKET IS QUALITY

Alberta was second in 1932 among all provinces in total hog markings, but only eight hogs in every 100 marketed were suitable for the British trade.

### NOT MORE HOGS, BUT BETTER HOGS

What is needed is not greater numbers, but a greater proportion of the Selected Bacon Type required by the British Market.

Rules to Encourage Production of High Quality Bacon Hogs available for Overseas, have been adopted by the Alberta Department of Agriculture in co-operation with the Federal Government Railways and Packers. These include boar castration and exchange of off-type sows by the farmers for selected gilts from the packing plants.

Write for particulars to

### ALBERTA DEPARTMENT OF AGRICULTURE

GEO. HOADLEY

Minister of Agriculture.

S. G. CARLYLE

Live Stock Commissioner.



Order your

### LETTER-HEADS

### BILL HEADS

### TAGS

### LOOSE LEAF ACCOUNT SHEETS

### CARDS

### MEM HEADS

### RAFFEL TICKETS

### SHIPPING TAGS

### STATEMENTS

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### WINDOW CARDS

### DODGERS

### DISPLAY POSTERS

### BUSINESS CARDS

— In fact anything in the line of printing —

from The Call

